



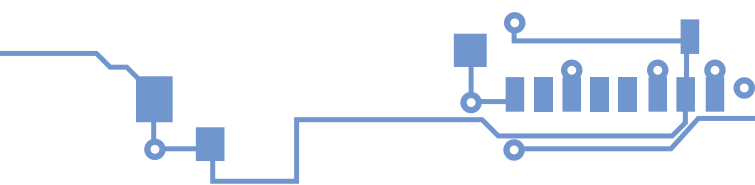
## Costs and results study of the Technology Fund for Youth Labor Insertion Program.

In 2015, **Fundación SES** conducted a study aiming at evaluating the economic costs and results involved in working on youth labor insertion in Latin America from social organizations.

Such analysis seeks to contribute to strengthening the areas of coordinated action between **States, companies and organizations**.

### Study Findings

- ▶ Social organizations are the ones which most invest in labor intermediation processes.
- ▶ The public sector, companies and vulnerable youngsters' families invest similar amounts in labor intermediation programs.
- ▶ The program costs have social benefits which are recovered within 5-8 months.
- ▶ Thanks to labor intermediation projects, entrepreneurs save costs in staff search.
- ▶ The organizations' development and strengthening reduce the program costs.



## About the Study

The Technology Fund program was implemented in 9 Latin American countries between 2011 and 2014, benefiting 6,000 youth in 29 Social Organizations, resulting in 40% of labor insertion. Its objectives consisted in:

- ▶ Proving that the economic costs and results are related to: the national context, the targeted youth's level of exposure to vulnerability, and social organizations' institutional development.
- ▶ Estimating costs and benefits by means of innovative methodology.
- ▶ Identifying the strategies that contributed to a successful outcome.

## Lessons learned on labor intermediation

The study showed that when designing projects to improve youth labor insertion, the following must be taken into account:

The **national context** directly influences the project costs and results

*The more favorable the context is, the greater the benefits and the lower the costs are.*

**Level of exposure to vulnerability:** The impact is positive for youngsters exposed to all levels of vulnerability, both to improve their job paths, and the possibilities of obtaining a job and/ or to improve its quality.

*Working with youngsters having high exposure to vulnerability increases the project costs.*

**Influence of institutional development:** It has been found that the higher the level of development of the CSOs implementing the program, the better the results, both in improving paths and concerning the probabilities of labor insertion. Not only does greater institutional development not mean higher program costs, but it also means that they are reduced.

*The GREATER the institutional development is, Organizations achieve 97% of youth insertion.*

*The LESSER the development is, a third of the results is achieved.*

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Available at  
[www.fundses.org.ar](http://www.fundses.org.ar)



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